

behavioral finance understanding the pdf

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Behavioral economics - Wikipedia

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Finance - Wikipedia

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Columbia | Economics

About the Authors. H. Kent Baker (PhD, CFA, CMA) is University Professor of Finance at American University's Kogod School of Business in Washington, DC. He is the author or editor of 22 books and more than 150 refereed journal articles. The Journal of Finance Literature recognised him as among the top 1 percent of the most prolific authors in finance during the past 50 years.

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Bohnet was born in Switzerland in 1966. She received her doctorate in economics in 1997 from the University of Zurich. She is currently Professor of Public Policy at the John F. Kennedy School of Government at Harvard University (AKA Harvard Kennedy School), as well as Director of that institution's Women and Public Policy Program, Co-Chair of its Center for Public Leadership's Behavioral ...

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International Journal of Marketing, Financial Services & Management Research _____ ISSN 2277- 3622
Vol.2, No. 8, August (2013) Online available at www.indianresearchjournals.com

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